

# 2020 ANNUAL REPORT

MORMON WOMEN FOR ETHICAL GOVERNMENT

*Women of faith building a more peaceful, just, and ethical world*

**FAITHFUL**

**NONPARTISAN**

**PEACEFUL**

**PROACTIVE**

**OUR MISSION**

*To inspire women of faith to be ambassadors of peace who transcend partisanship  
and courageously advocate for ethical government*

# »» LETTER FROM THE CHAIR OF THE BOARD AND EXECUTIVE DIRECTOR

Dear Friends,

We are so excited to present our first annual report for Mormon Women for Ethical Government (MWEG). Despite its challenges, 2020 was a year of enormous growth for MWEG in every possible way, and we are grateful to our community for your role in that. Each donation you made, whether of time, expertise, or money, contributed to last year's growth. We hope you find joy as you celebrate the details of MWEG along with us. Taken as a whole, they represent the work of thousands of good-hearted people who support our vision of a more peaceful, just, and ethical world.

This collaboration of so many individual women is reflected in the nature of the various groups that move MWEG's work forward: members, volunteers, leaders, partners, and donors. Our organizational power is derived from a unique and deeply collaborative structure where the contributions of many individuals join together. Each has a role to play, and each adds to our community and its impact. Their stories can be found throughout the pages of this report. We invite you to learn and read about their accomplishments. And we welcome you to add your time, talents, and resources to our work in 2021 and beyond!

**Stefanie Condie**

*Chair of the Board*

**Emma Petty Addams**

*Executive Director*

## >> 2020 AT A GLANCE



**1,000,000+**

REACHED ON SOCIAL MEDIA DURING ELECTION SEASON



**25,000+**

VOLUNTEER HOURS DONATED



**11,000+**

LETTERS DELIVERED TO MEMBERS OF CONGRESS

## >> 2020 AT A GLANCE



Mentioned in *USA Today*, *New York Times*, *Deseret News*, *Salt Lake Tribune*, and many more!

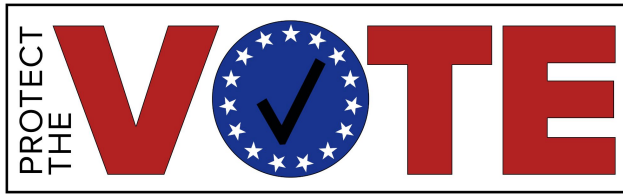
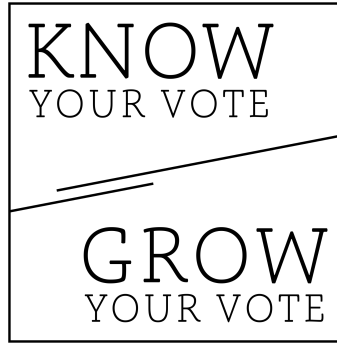


### TOTAL REVENUE

—— MWEG: \$122,500

—— MWEG Foundation: \$106,000

# »» 2020 PROGRAM HIGHLIGHTS



# »» FULFILLING OUR OBJECTIVES

## ENCIRCLE

Build the "beloved community," guided by our six Principles of Peacemaking.

*More than 3,000 women joined the new MWEG Portal, including more than 500 sustaining (donating) members.*

## EDUCATE

Develop a more informed and discerning citizenry.

*More than 1,000 women participated in MWEG Town Halls and Deep Dives — virtual events geared toward educating women about pressing issues.*

# »» FULFILLING OUR OBJECTIVES

## EMPOWER

Help women claim their moral authority and prepare them to act upon it for the benefit of all.

*We hosted more than 2,000 moderated, cross-partisan discussions in our private member group, giving women a chance to practice peacemaking.*

## ENGAGE

Act collectively and individually to promote ethical government, oppose injustice, and proactively make peace.

*We purchased an advocacy software system that let our members send more than 7,000 letters to members of Congress in just six months.*



## »» OUR MEMBERSHIP

*Thousands of women from all along the political spectrum form the foundation of our organization. They write letters to members of Congress, submit op-eds to local newspapers, have difficult conversations with friends and family members, and seek to be peacemakers and principled voters as they do all this.*

# »» MEMBER HIGHLIGHT

The first time I scanned through the MWEG website, I knew I wanted to become an active part of a women's organization promoting such actions as these:

Be the change.

Be a women of faith.

Build a more peaceful, just, and ethical world.

Encourage righteous values and actions.

Be an ambassador of peace.

That's why I've become a member of MWEG. How about you?

Beverly Sherman

*Clearfield, UT*



## »» MEMBER HIGHLIGHT

Through my affiliation with MWEG, I have met women who are now some of my closest friends. We support one another as we strive to be peacemakers in our communities, homes, places of employment, and church congregations. We also care for one another and lift each other up when that work feels heavy to bear alone.

Heather Ford

*Omaha, NE*



## »» MEMBER HIGHLIGHT

MWEG has given me a safe space to ask questions and learn from other amazing women who are invested in being peacemakers. I especially love the nonpartisan nature of this organization. MWEG is the perfect intersection between my religious principles, my personal ideologies, and my life purpose to be the change I want to see in the world.

Andrea Gonzalez

*Chandler, AZ*



## »» MEMBER HIGHLIGHT

One of the main functions of MWEG in my life (besides being an example of peaceful engagement) is as an antidote to paralyzing despair. MWEG mobilizes people to take action and encourages members not to give up hope. There is always hope for a better world as long as we are alive, and this organization is a bright light that shines through the relentless pummeling of bad news. MWEG fills a need in making connections between principles and policy. How do we use knowledge of who we are as daughters of God to make a better world here and now?

Ellen Henneman

*Bellevue, WA*



# >> CONFERENCE AWARD WINNERS



**Elizabeth Neumann**

*MWEG Woman of  
Valor Award*

**Wendy Dennehy**

*MWEG Award for  
Effective Advocacy*



**Heather Sundahl**

*Linda Hoffman  
Kimball Award for  
Persuasive Writing*

**Lisa Campbell**

*MWEG Discipleship in  
Action Award*



# »» PARTNER HIGHLIGHT

## BRIDGE ALLIANCE



In 2020, we made special efforts to reach out and form relationships with other organizations. Many were working to protect the right to vote during a pandemic in addition to speaking up for ethical behavior by government leaders. Our nonpartisan values give us the flexibility to collaborate with a variety of organizations, including many within the Bridge Alliance.

The Bridge Alliance is a coalition of more than 100 organizations working together as active stewards of our democratic republic. Bridge Alliance member organizations span the ideological spectrum but are unified to work efficiently, outside arbitrarily defined political lines. We were honored to join the Alliance in 2020.

## »» OUR VOLUNTEERS

*Volunteers are the lifeblood of MWEG. More than 100 women donate significant time each week to tasks such as updating the MWEG website and member portal, drafting calls to action, meeting with members of Congress, discussing the news together (bringing in a variety of perspectives), moderating our discussion spaces, teaching practical peacemaking skills to our members, and much more. **In 2020, our volunteers donated more than 25,000 hours of their time to MWEG!***



# »» VOLUNTEER HIGHLIGHT

Danielle Corbett

*Tucson, AZ*



I joined MWEG in the summer of 2019, and since then I have developed confidence in my ability and sanctity of speaking up for humanity and humanitarian issues. It is easy to fear having your voice invalidated, but it is hard to undervalue a viewpoint when the power of its speech rings with respect and comes from a place of peacemaking.

# »» VOLUNTEER HIGHLIGHT

Rebecca Bratsman

*Boise, ID*



After I found and joined MWEG in early 2020, I felt pretty confident about identifying bias and outright lies by using MWEG's media literacy tools. Then I stepped into a volunteer role as a discussion moderator, and that's when my real education began. Consulting with a board of smart, articulate, and well-read women about articles and issues the group wanted to discuss taught me how to sift through misinformation as it happened in real-time. Breaking news, especially during an election cycle, can feel like a constant deluge of shocking information. Working with other volunteers meant we could sort through reliable sources together.

## »» OUR LEADERSHIP

*MWEG's team of 20 leaders are responsible for the day-to-day operations of our organization, including managing all volunteers. In 2020 we were able, for the first time, to offer some compensation to several women in key roles who need to be available on a timely and consistent basis. This new staffing model — made possible by our generous members and donors — allows us to recruit and retain women who will gain institutional knowledge and move our work forward in a committed manner.*

## »» LEADER HIGHLIGHT

Over the last few years, I have dedicated a lot of time and energy to MWEG simply because it is a unique organization with the potential to make an enormous impact. By investing in women of faith — training them in peaceful advocacy, helping them find and use their individual voices, and empowering them to speak out with courage — MWEG is changing minds and hearts.

Jennifer Walker Thomas

*Belmont, MA*



## »» LEADER HIGHLIGHT

Working in leadership for MWEG has been an invaluable opportunity to take a deep dive into a subject I love — news media literacy — while also gaining skills in leadership, organization, and peacemaking. Working alongside other women who care about ethical government has been an empowering and faith-promoting experience. MWEG has helped me learn how to use my talents and take action within the civic sphere. I have a deep gratitude for all of our volunteers and leaders and the massive amount of behind-the-scenes work that goes into serving and empowering our MWEG members.

Meredith Gardner

*Round Rock, TX*



# »» OUR 2020 DONORS

*MWEG's donor base is large and growing (more than 1,000 individuals in 2020!). It's made up of sustaining members who give a little bit each month (providing a predictable income stream), those who step up during our fundraising campaigns with generous donations, and like-minded people who funded initiatives such as Know Your Vote, Grow Your Vote; Protect the Vote; Town Halls and Deep Dives; and our op-ed writing lab. This grassroots support helped launch MWEG into 2021 with the resources to continue funding our most important work. We are so grateful for our early stage supporters!*



## **MWEG**

\$122,500 in total revenue

800+ unique donors

## **MWEG Foundation**

\$106,000 in total revenue

500+ unique donors

# »» DONOR HIGHLIGHT

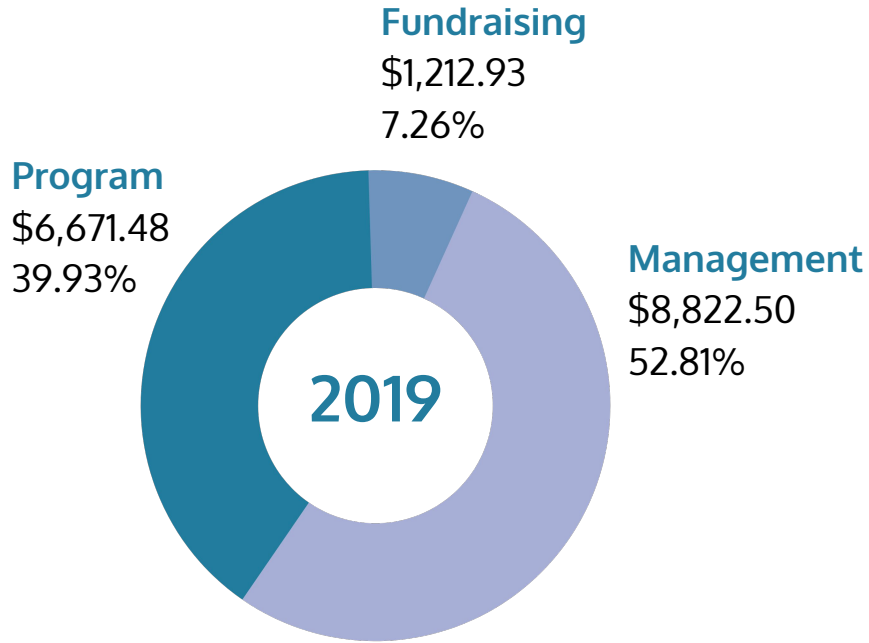
Annette Fazzino

*Holladay, UT*



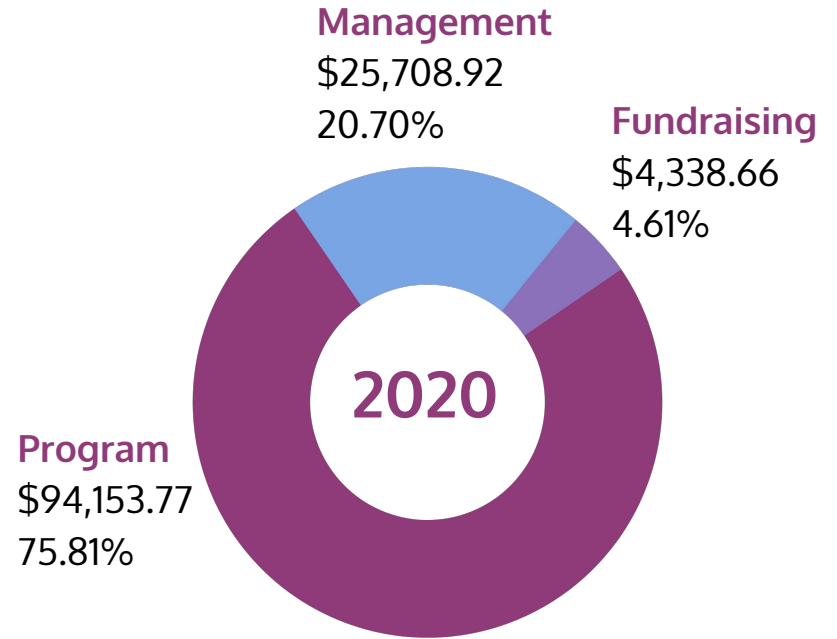
MWEG is a powerful voice for faithful women who want to hold our leaders accountable and advocate for ethics in government. I appreciate the example of its leaders as they show me the way to be a peaceful advocate.

# »» FINANCIALS FOR MWEG



**Total Revenue**  
\$56,219.97

**Total Expenses**  
\$16,706.91

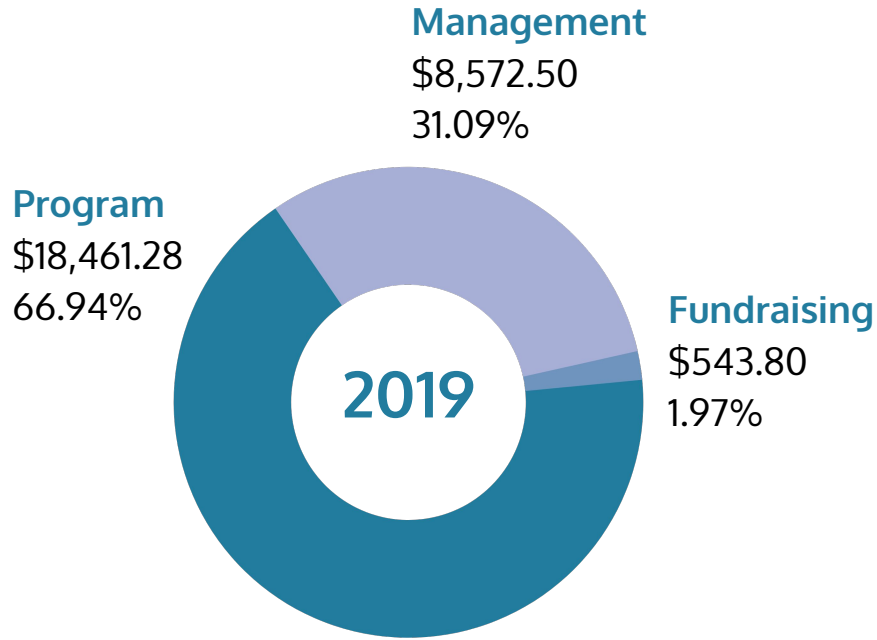


**Total Revenue**  
\$122,516.50

**Total Expenses**  
\$124,201.35

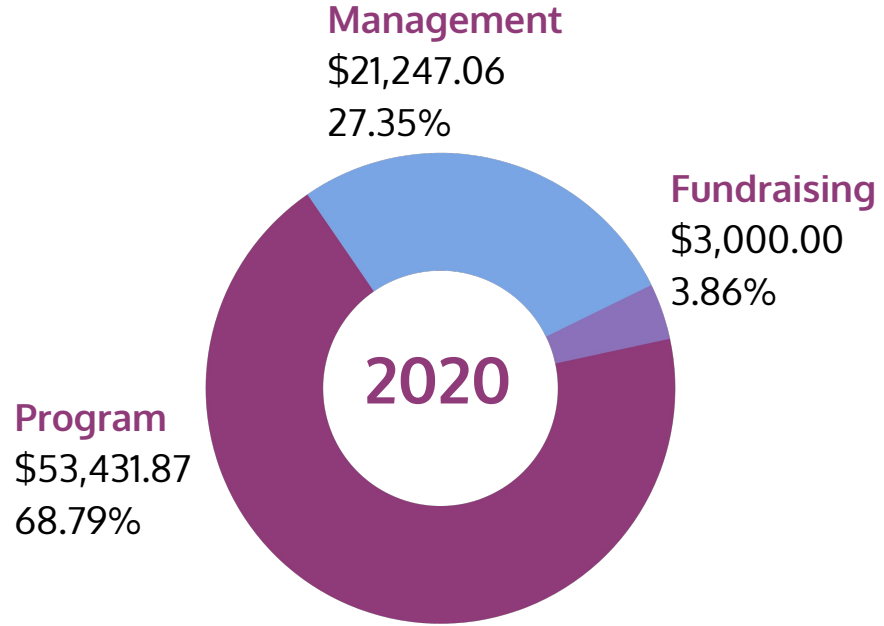


# »» FINANCIALS FOR MWEF FOUNDATION



**Total Revenue**  
\$29,288.22

**Total Expenses**  
\$27,577.58



**Total Revenue**  
\$106,367.09

**Total Expenses**  
\$77,678.93

# »» OPERATIONAL LEADERSHIP

**Emma Petty Addams**

*Executive Director, NE*

**Rachel Albertsen**

*Director of Special Projects, AZ*

**Danica Baird**

*Director of Proactive Root, UT*

**Christie Black**

*Director of Engage Limb —  
Immigration, AZ*

**Wendy Dennehy**

*Director of Engage Limb, UT*

**Ashley Dickson**

*Chief Editor, MA*

**Catherine Eslinger**

*Director of Empower Limb, UT*

**Shauna Fisher**

*Assistant Executive Director, NH*

**Meredith Gardner**

*Director of Media Literacy, TX*

**Kristine Haglund**

*Director of Faithful Root, MO*

**Lisa Rampton Halverson**

*Director of Limb Communications, UT*

**Jillaire McMillan**

*Chief of Staff, CO*

**Charlotte Mountain**

*Director of Diversity, Equity, and  
Inclusion, NY*

**Jill Piacitelli**

*Director of Development, UT*

**Rachel Fisher Scholes**

*Director of Encircle Limb, AZ*

**Megan Seawright**

*Communications Director, UT*

**Emily de Schweinitz Taylor**

*Director of Peaceful Root, UT*

**Tiffany Tertipes**

*Creative Director, WA*

**Jennifer Walker Thomas**

*Director of Nonpartisan Root and  
Director of Strategy, MA*

**Lisa Salazar Tingey**

*Director of Public Relations, MO*

# »» BOARD OF DIRECTORS

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*Chair, UT*

**Dina Chatwin**

*Treasurer, CO*

**Denise Furlough Grayson**

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**Karen Hall**

*Member, SC*

**Lori Hickman**

*Member, ID*

**Tracy J. Nuttall**

*Vice Chair, UT*

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